



## **From Matt Bacak and Dirk: The New Father-Son Power Team in Affiliate Marketing**

Hey, it's Matt Bacak here.

I'm joined by my son Dirk, who's still in high school but already crushing it in ways that'll make your jaw drop.

Here's the crazy part:

Out of over 2,719,838 users on Warrior Plus, Dirk jumped into affiliate marketing just a month ago, and he's already ranked in the top 158 affiliates on the entire platform.

Yeah, you heard that right. Top 158 out of millions.

And this is just the start.

Thanks to ChatGPT, Dirk's just getting warmed up.

Dirk's got this opt-in funnel he built with AI that's consistently converting at 62%.

That's no joke, 62%.

Every time he logs into my Warrior Plus account, the commissions from his follow-up sequence hit, and let me tell you, it's like watching a winning streak that doesn't end.

He's pumped every time he sees those numbers because he knows he built it all himself using ChatGPT.

And here's the kicker, Dirk's still in high school.

He hasn't even told his friends how much he's making yet because, let's be real, they'd just start asking him for money.

Now, brace yourself for this.

Dirk pulled in \$38,115 in his first seven days online.

That's not a typo, thirty-eight grand in a week, right out of the gate.

And now he's got people online trying to spy on what he's doing, watching his every move, trying to figure out his secret sauce.

But here's the truth...

Dirk and I are sharing this because it's not just about what we're doing, it's about showing you how you can do it, too.

Whether you're a successful marketer like me, Matt Bacak, or a total newbie just trying to make some money online like Dirk, this is your ticket.

With the power of ChatGPT and some killer strategies, you can start seeing results faster than you ever thought possible.

# Step 1:

## Get Access to ChatGPT

If you're serious about making money online...

You've gotta get access to ChatGPT.

Head over to OpenAI's website, sign up for ChatGPT, and set up your account using your email, Google, or Microsoft account.

There's a free version, but if you want the real deal, go for ChatGPT Plus.

It's about 20 bucks a month, and you get faster responses and access to all the latest updates.

Trust us, it's worth it if you're in this game to win.

ChatGPT is like having an assistant who never sleeps.

It can write emails, blog posts, social media content, and even scripts for your sales pages.

But remember, it's just a tool, like having a hammer.

It won't do anything on its own, but in the hands of someone who knows what they're doing, it's magic.

When you log in, you'll see a chat box.

Type in what you want it to do, just like texting a buddy.

The more specific you are, the better it works.

If you're new to this, start simple.

Ask it to do small tasks and watch it come to life.

## **Step 2:**

### **Set Up Your Money-Making Tools**

First, you need a solid email marketing platform.

This is non-negotiable.

Pick something like GetResponse, AWeber, or ActiveCampaign.

Dirk and Matt use Getresponse.

These tools help you collect emails, send automated sequences, and track what's working.

Sign up, follow their setup steps, and get your first list going.

If you're stuck, they usually walk you through the whole process.

It's easy.

Now, connect ChatGPT to your email platform.

Use something like Zapier or IFTTT to make that connection.

This lets ChatGPT do the heavy lifting, like drafting welcome emails automatically when someone signs up.

Less work for you, more cash in your pocket.

Some email platforms have plugins that work directly with ChatGPT, making things even smoother.

Check what's available, and plug them in if it helps.

It's all about working smarter, not harder.

## **Step 3:**

### **Create Killer Content That Drives Clicks**

Let's talk content.

You need to put out stuff that gets people to take action.

If you're in the "Make Money Online" space, ask ChatGPT for ideas like "10 blog post topics about affiliate marketing on ClickBank."

Boom, instant content plan.

If you're in the weight loss niche, try "What are the top tips for losing weight with keto?"

You'll get a list of ideas that are begging to be turned into blog posts, videos, or emails.

And if you're an info product creator, here's the move: ask ChatGPT, "What are the hottest topics for an online course about making money or fitness?"

Let the AI find what's already hot, so you can ride the wave.

ChatGPT can write the content for you.

Ask it to draft a product review, write a blog post, or even outline an eBook. It's like having a whole content team without the payroll.

Remember, Google loves content that actually helps people.

You don't need fluff.

Ask ChatGPT to create product comparisons, guides, or how-tos that answer real questions.

Stuff like "Write an article comparing the top 3 weight loss programs on ClickBank."

It's all about being useful.

## **Step 4:**

### **Set Up Lead Magnets and Opt-In Pages That Convert**

Lead magnets are your secret weapon.

This is how you get people on your email list, and once they're there, you own that traffic.

No algorithm changes, no ad costs, just you and your subscribers.

For "Make Money Online," ask ChatGPT to whip up something like "10 Ways to Make Your First \$1,000 with Affiliate Marketing."

People love free stuff, and this is how you build your list fast.

If you're in weight loss, create something like "The Ultimate 7-Day Keto Plan."

It's simple but effective.

Free guides are catnip for people looking for quick solutions.

If you're pushing your own products, offer a sneak peek like "Free Chapter of My Course" or something similar.

ChatGPT can help you put it together fast and make it look legit.

Use tools like ClickFunnels or Leadpages to create your opt-in page.

Copy the text ChatGPT gives you, paste it in, and you're done.

Make sure your opt-in page is clear on what people are getting and why it's valuable.

This is where the magic happens.

Connect the form to your email list so when someone signs up, they're automatically added.

No manual work.

Just set it up once, and you're golden.

## **Step 5:**

### **Use Chatbots to Engage Visitors and Keep Them Hooked**

Set up a chatbot on your site.

Tools like ManyChat or Tidio make this super easy.

The chatbot can answer questions, guide people to your offers, and collect emails while you're off doing other things.

Ask ChatGPT to write the chatbot script, like "Create a chatbot script that promotes my free guide on affiliate marketing."

Now you've got a 24/7 sales machine working for you.

Load up common questions and answers with ChatGPT.

If someone asks, "How does this product help me lose weight?" your bot's got the answer.

And you don't have to be glued to your screen, handling the same questions over and over.

## **Step 6:**

### **Drive Traffic with AI-Generated Content**

This is where you crank up the traffic without breaking a sweat.

Use ChatGPT to write blog posts like “How to Make Money with ClickBank” or “Best Workouts for Weight Loss.”

Publish them, and watch the traffic start to flow.

Optimize your posts using simple SEO tools like Yoast.

You don’t need to be an SEO wizard.

Just follow the basics and let the content do its thing.

ChatGPT can also handle your social media game.

Have it write posts promoting your guides or offers. “Write a Facebook post about my new affiliate marketing guide.”

Simple stuff that keeps your accounts active and your audience engaged.

Schedule these posts using Buffer or Hootsuite.

This way, your content goes live automatically.

You’re out living your life, but your marketing is still working.

For ads, let ChatGPT write your copy.

Whether it’s for Facebook, Google, or Instagram, ask it to create ads that get clicks.

“Write ad copy for my weight loss product.”

Easy. Use it, tweak it, and run those ads.

## **Step 7:**

### **Automate Your Email Marketing, This Is Where the Real Money Is**

Email marketing is where you turn clicks into cash.

Set up a welcome series that pulls people in and sets the tone.

For “Make Money Online,” tell ChatGPT to write a 3-part email series that welcomes new subscribers and pitches your offer.

Keep it simple, direct, and make sure there’s always a call to action.

For weight loss, create a sequence that guides subscribers through your program or challenge.

Keep them engaged and coming back for more.

Info product creators, you’ve got to introduce your product, build trust, and then close the sale.

ChatGPT can knock out the emails that do this for you.

No guesswork, just results.

Send regular follow-ups.

You need to stay in your audience’s inbox.

Use ChatGPT to draft valuable emails that educate, entertain, and most importantly, sell.

Ask it to write an email about your latest ClickBank product or explain why creating your own course is a game-changer.

## **Step 8:**

### **Test, Optimize, and Scale Up**

Nothing is perfect the first time.

You’ve got to test.

Use ChatGPT to create different versions of your emails, headlines, and social posts.

Test them out and see what hits.

If one email gets better opens, figure out why.

If a headline crushes it, double down on that style.

This is how you dial in on what works.

When you find a winning formula, don't get lazy.

Scale up.

Push that content out everywhere.

If your guide converts, create more stuff around that topic.

If your course is selling, add bonuses, upsells, and keep stacking those wins.

Keep an eye on your numbers.

Watch your open rates, clicks, and sales.

If something's off, ask ChatGPT how to fix it.

Tweak, test, and repeat.

## **Step 9:**

### **Keep Learning and Refining**

Always be improving.

Use ChatGPT to help you refine your approach.

If your content isn't getting traction, ask it why.

It can help you identify gaps and suggest fixes.

Build content hubs around your main topics.

Instead of random posts, create a web of related content that keeps people on your site and positions you as the go-to expert.

Make sure every piece of content serves a purpose and drives your audience toward an action, whether that's clicking a link, joining your list, or buying your product.

Always focus on value.

Don't just churn out content for the sake of it.

Make sure it's actually helpful, up-to-date, and solving a problem for your audience.

Google rewards it, and your readers will love you for it.

Follow these steps, and ChatGPT becomes your secret weapon for scaling up.

Whether you're pushing affiliate offers, creating your own products, or just hustling to grow your email list, this is how you do it.

It's about working smart, staying consistent, and focusing on what really moves the needle, your emails.

Get out there, put this into action, and start crushing it.

Let's go!

Matt & Dirk Bacak

P.S. It's not about being a guru or having years of experience. It's about leveraging the right tools, being smart about your moves, and having the guts to dive in. This is just the beginning.